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FORMER SIXER ERIC SNOW NAMED SIXERS COLOR ANALYST - 10/11/2010

Fans Get to Know New-Look Team during "[Meet The Sixers](#)" Program debuting Tuesday at 9:30 p.m.

PHILADELPHIA - (October 11, 2010) - Comcast SportsNet Philadelphia, the leader in local sports coverage, today announced that former 76er Eric Snow has joined the Emmy-Award winning Sixers broadcast team as color analyst. Snow will work alongside Marc Zumoff for all broadcasts on Comcast SportsNet and The Comcast Network. Snow's first game will be Tuesday, October 12 when the Sixers take on the Boston Celtics on Comcast SportsNet at 7 p.m. Snow replaces Ed Pinckney, who left the broadcast team to join the Chicago Bulls as an assistant coach.

"I'm very happy and excited to be re-joining the Sixers family as a part of their broadcast team," said Snow. "I spent my best and most enthusiastic years of my NBA career with this organization and its fans and I truly feel honored and blessed to have been given this opportunity to return."

"We are thrilled to have someone with Eric's NBA and broadcasting experience join Marc Zumoff to form one of the top broadcast teams in the NBA," said Comcast SportsNet Executive Producer of Live Events Shawn Oleksiak. "Eric was a standout player with the Sixers and the passion he had for the game will be evident during our broadcasts."

"We are excited to have Eric Snow bring his experience, passion and understanding of the game back to Philadelphia as the new analyst for Sixers broadcasts," said Sixers Senior Vice President of Business Operations Lara Price. "As the point guard and captain, he was an integral part of our memorable run to the Eastern Conference Finals in 2001 and has always had a special connection to this team, city and our fans, which we feel will translate to the broadcasts."

Snow played for the Sixers from 1998-2004, and was team captain for six of those years. During his NBA career, he reached the NBA Finals three times with the SuperSonics in 1996, the 76ers in 2001, and the Cleveland Cavaliers in 2007. Additionally he won numerous awards for his work in the community including the J. Walker Kennedy Citizenship Award, the NBA Players Association Community Contribution Award and the NBA Sportsmanship Award. Since retiring from the NBA, Snow has worked for NBATV and is a motivational speaker.

Snow will join Zumoff for all Sixers broadcasts. Zumoff enters his 17th season as the Sixers television play-by-play announcer and his 29th as a part of the 76ers broadcast team.

Meet the Sixers

"Meet The Sixers" is a half-hour television special on Comcast SportsNet that offers fans a sneak preview of the upcoming season and allows fans the chance to get to know the players and coaches of the Philadelphia 76ers. New coach Doug Collins talks about his plans for the 76ers this coming season.

"Meet The Sixers" is hosted by Comcast SportsNet's Marc Zumoff, and features a sit-down interview with coach Collins, a behind-the-scenes look at Sixers Training Camp and a look at what changes have been made to the Sixers.

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"Meet The Sixers" will air exclusively on Comcast SportsNet on the following dates, and will be made available on Comcast Video On Demand beginning on Wednesday, Oct. 13.

On Comcast SportsNet:

Tuesday, October 12, 9:30 p.m. (Premiere)

Wednesday, October 13, 7 p.m.

Friday, October 15, 7 p.m.

Sunday, October 17, 6:30 p.m.

Wednesday, October 20, 6:30 p.m.

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